





## GENERAL SPONSORSHIP

### ABOUT

DREAM Alive helps break the cycle of poverty by helping underserved youth discover career paths and mentoring them from 6th grade until high school graduation.

With help and collaboration from community partners, DA has a program that increases employment, education and wealth opportunities for marginalized populations. Since 2010, 99% of DA completing scholars graduate high school, compared to the 72% general rate. Here are a few highlights from this past year:

2,450	STUDENTS SERVED	99%	HS GRADUATION RATE FOR CONTINUED SCHOLARS
871	SCHOLARS SERVED	99%	INCREASED DESIRE TO ACHIEVE IN SCHOOL
412	VOLUNTEERS	98%	INCREASED DESIRE FOR CAREER
100	PARTNERING COMPANIES	91%	LESS SUSPENSIONS FOR DA ENGAGED SCHOLARS THAN PEERS
	DA SCHOLARS AVG. +.7 HIGHER GPA THAN PEERS		SCHOLARS EXPERIENCE INCREASED MENTAL HEALTH AFTER 6-MONTHS



### SPONSORSHIP

Would you consider financially sponsoring DREAM Alive? We need heroes and champions to continue to change lives and make dreams. Below are just a few of the financial needs we currently have. We'd love an opportunity to talk more. Please email eric at [emuller@dreamaliveinc.org](mailto:emuller@dreamaliveinc.org).

#### DREAM CAMPAIGN **\$1-100,000+**

DA is seeking support for our 3-year, \$8.7m initiative to expand our impact in Indianapolis. With your help, we can provide 18,036 hours of mentoring to 2,600 youth per year.

#### ANNUAL SPONSOR **\$1,000-50,000+**

Help us continue our impact in Indy. We need heroes willing to give to our outcomes based mission. This year it will cost us about \$500/student served. Would you consider a gift towards our budget of \$1.3m?

#### BUS SPONSOR **\$25,000**

Help us provide transportation for our programs. We take 100+ trips per year to serve over 3000 youth. Marketing opportunities exist for your logo on our bus as well.

#### EVENT SPONSOR **\$10,000**

Become the title sponsor for one of our 3 major community events. Each sponsorship will come with naming rights, and funding will go towards each event specifically.

**Tarik's Tailgate - DREAM Christmas - DREAM Awards**

#### TRIP SPONSOR **\$5,000**

Become the title sponsor for one of our 3 major community events. Each sponsorship will come with naming rights, and funding will go towards each event specifically.

**HBCU Trip - College Road Trip - Summer Career Camp**

#### IN-KIND

Become an in-kind sponsor of our celebration. This level helps us through donations of your product or service.

