



ABOUT

DREAM Christmas is a special holiday community service event that equips DREAM Alive (DA) scholars to provide a "Christmas" for children and families living in poverty across Indianapolis. Our company partners come together to equip each DA scholar to sponsor a family in tough circumstances in Indianapolis and give these families a "DREAM Christmas" that they'll never forget. It's an amazing picture of people from all different backgrounds coming together to give the gift of giving back!

For our 22nd annual DREAM Christmas, we seek to provide holiday gifts, meals, and a celebration for 100+ children and their families.

We are looking for generous local companies to partner with us in order to serve and provide this opportunity for our community. Would you consider becoming a sponsor?

For next steps or to learn more, you can follow the QR code below, or you can contact Eric at emuller@dreamaliveinc.org.



DATE: December TBD
Typically 5:00PM - 7:30PM
Gainbridge Fieldhouse

Donate to DREAM Christmas
at dreamaliveinc.org.

SPONSORSHIP

TITLE SPONSOR **\$15,000**

Become the naming sponsor of our 23rd annual celebration. Your name is mentioned alongside everywhere we advertise and share about DREAM Christmas.

GIFT SPONSOR **\$10,000**

Become one of our two gift sponsors. Your name is mentioned alongside everywhere we shop for our children's gifts. This covers 1/2 the cost of our gifts.

EVENT SPONSORS

Becoming an event level sponsor places your name on our event, but also helps us cover the cost of all aspects of our event. From transportation, to food, to supplies and gifts. Below are our 4 levels of support.

LEGEND | **\$7,500**

ELITE | **\$5,000**

ALL-PRO | **\$2,500**

PRO | **\$1,000**

FAMILY \$500

Become a sponsor of our celebration. This level helps us provide DREAM Christmas to one family.

IN-KIND

Become an in-kind sponsor of our celebration. This level helps us through donations of your product or service.





SPONSORSHIP BENEFITS

DREAM Christmas 2026 | 22nd Annual | Gainbridge Fieldhouse

Every level funds the same mission — DREAM Alive scholars shopping for, wrapping and delivering Christmas to 100+ Indianapolis children and their families. Here is what your company receives in return at each level.

BENEFIT	FAMILY \$500	PRO / ALL-PRO \$1,000–\$2,500	ELITE / LEGEND \$5,000–\$7,500	GIFT \$10,000	TITLE \$15,000
Logo on event signage	Name only	Small logo	Medium logo	Large logo	Premier
Logo on event webpage	Name only	Yes	Yes	Featured	Featured
Social media recognition	Group post	Named post	Post + tag	Dedicated	Video feature
E-newsletter feature	—	—	Yes	Featured	Featured
Complimentary tickets	—	2	4	6	10 + VIP
Wrapping party slots	—	Yes	Priority	2nd Priority	1st Priority
Stage & press recognition	—	—	—	Yes	Yes

IN-KIND PARTNERS

Product, service, venue and staff-time gifts are recognized at the cash level one step below their fair market value. Hosting a Wrapping Party for one of our school sites is our most-requested in-kind partnership — ask us about the 2026 host calendar.

106

children received Christmas gifts in 2025

181

DA scholars shopped, wrapped & delivered

100%

of every dollar goes directly to DREAM Christmas

READY TO SPONSOR?



[Sponsor DREAM Christmas at
www.dreamaliveinc.org](http://www.dreamaliveinc.org)

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